

ENBARRO



LA RAMBLA
POTTERY AND
CERAMICS
EXHIBITION

6 > 9 JUNE 2019

DEADLINE 29 APRIL

RECINTO FERIAL LA MINILLA
LA RAMBLA (CÓRDOBA)



INTRODUCTION AND AIMS

The Local Council of La Rambla (Cordova), together with the Potters Association of La Rambla (Cordova), organise for 2019 the 89th edition of La Rambla Pottery and Ceramics Exhibition. After two years of transformation, the 89th edition means a step forward in the professionalization and commercial approach of the event.

We must highlight that the event is divided into two parts. Firstly, **La Rambla Pottery and Ceramics Fair**, which will take place from **6th to 9th June 2019** in the area called La Minilla. This event will be held in a great tent divided in different areas, one for the ceramics sector -both crafty ceramics and auxiliary industry-, and another one for restaurants and leisure, in which all the complementary activities will take place with the goal of attracting visitors and give support to the professionals. The rules below refer to this part of the event.

Secondly, **La Rambla International Pottery and Ceramics Contests´ Exhibition**. The rules for entering these contests are in a document apart that you can find in the different communication media of this event (social networks, website, etc.)

■ ADVANTAGES OF TAKING PART IN ENBARRO

With the goal of promoting the commercial approach of the event and facilitate the creation of working and trade relations in it, ENBARRO will carry out different actions which mean great advantages to the participants:

- The International Ceramics Business Meeting held by EXTENDA will take place in ENBARRO on the 6th June. (Application form for Andalusian companies on the website of EXTENDA).
- International professional visitors.
- Showroom where products of the different participants will be displayed in real home and interior design environments' simulation (apart from their own stands). The objective is that the visitors can appreciate the products of the participating companies in a proper way.
- Emailing campaign to a great amount of posible visitors (companies related to the type of product of the different participants).
- Commercial Dossier with the information of every participant to be uploaded in the website of ENBARRO and to be sent in the emailing campaign.
- Publicity and marketing during the previous month to the event.
- Agenda and plan with several activites (cultural, workshops, tourist tours, etc) to attract as many visitors as posible.
- Vouchers and prizes to be given to the public during the event with the aim of being spent on the participants' products.

DATE, PLACE AND TIMETABLES

From 6th May to 9th June 2019 in La Minilla, La Rambla, Cordova.

Timetables:

Thursday, Friday and Saturday: from 10:00 to 15:00 h. and from 19:00 to 23:00h.

Restaurants' timetables: from 11:00 to 16:00 h. and from 20:00 to 00:00 h.

Sunday: From 10:00h to 18:00h.

* These timetables might suffer any change depending on the public attendance.

* Thursday will be opened only for professionals, and the Opening of the Fair will take place on Thursday Evening.

APPLICATION FORM AND DEADLINES

The application form to take part in this fair can be sent or presented to the Potters Association of La Rambla Office or in the Business Initiatives' Centre of La Rambla, in any of the following ways:

By post to any of these addresses:

Pol. Ind. Los Alfares, C/ La Jarra, 25 - 14540 La Rambla (Cordova) Spain.

(Potters Association's address)

T: +34 957 684 772

Turism Office. C/ Carrera Baja, s/n. 14540 La Rambla (Cordova), Spain.

T: +34 957 682 676

By e-mail:

info@ceramicadelarambla.com

oficinadeturismo@larambla.es

The deadline for applying for entering this fair is **29th April 2019**.

PRICE AND TYPES OF PARTICIPATION

There are two categories of Stands:

POTTERY AND CERAMICS STAND

Any person, collective or Company from all over the world who want to show their pottery or ceramics work or their ceramics-related product (materials for ceramists, machinery, etc), as well as ceramics' schools and ceramics dissemination centres can apply for one stand in this category, choosing among the following sizes:

Stand type	Description	Price
DIRECT SALE in company stand	9 m ² + storage space where the participants show and sell their products	FREE
ONLY EXHIBITION company stand	9 m ² without storage space where the participants only show their products	FREE
PRODUCTS' SALE IN ORGANIZATION STAND	Display and sale of participants' products in shelves of the Organization Stand	FREE

*The participation type "Products' sale in Organization stand" will not be benefited by the commercial activities the organization will carry out, as the Showroom or the commercial dossier. The aim of this type of participation is only the direct sale to the public, and there will be other activities to promote this action.

** For those interested in having more space in the participation type "Direct sale in company stand", there will be an extra fee of 11 €/m².

RESTAURANTS

any person, collective or Company devoted to restaurant business or catering can apply for a stand in this category. The price of a unique **stand of 9 m² (3x3)** is **200 €**, which includes light, electricity access (220V) and sign board. In case the participants have got any special needs regarding the access to electricity, they must inform the organization about it so that the organization can assess the situation.

Among all applications received, the organisers will make a selection, and for restaurants the organisers will take into account the fact that **they prepare or serve their dishes in handmade or local ceramics**. It will be specified in application form the compromise of every participant to use this material and the specific way of doing so, being as the owner of every stand considers the most proper way.

SPECIFIC RULES FOR THE PARTICIPANTS

- The fair will take place from 6th to 3rd June 2019 in La Minilla, La Rambla, Cordova. The timetables are: Thursday, Friday and Saturday: from 10:00 to 15:00 h. and from 19:00 to 23:00h. Restaurants' timetables: from 11:00 to 16:00 h. and from 20:00 to 00:00 h. Sunday: From 10:00h to 18:00h.
- Individual, collectives or companies from any country who apply for any category of stand in this fair must present a copy of any legal document which proves that they are legally constituted as a self-employed, company, trademark or trade company, cultural association, school, official centre or any other type of legal definition which allows them to perform their activity (i.e. copy of last tax/fee payment's receipt for self-employed/freelance). This rule applies to all types of participation.
- Together with the application form, 3 or 4 digital photos of the displayed products must be sent by email in order to make a dossier of all companies taking part in the fair to be sent to likely visitors of the event. These Pictures will be sent by email to the previously said addresses. Besides, a presentation mini video could be sent (or a link to any platform).
- The participants will be selected in strict order of receipt of their application form, setting a deadline on **29th April 2019**. If necessary, the Organization could make a selection of the participants taking into account factors as the handmade process of the products, the innovation, the ceramics quality, etc.
- Any workers assisting visitors in every stand must be legally hired by the participant. The organization refuses any responsibilities or complaint about this issue.
- The products and objects shown by every participant must stay in the fair during the days and hours in which the fair takes place. No participant will be able to remove their products and close their stands before the fair is finished on 9th June.

- The participants will be the only responsible for the damage to third parties that their involvement in this fair could cause. In order to avoid this, the participant should take the necessary measures and contract a civil liability insurance. The Organizers refuse any responsibility on the damage that the exhibition of participants' products or services could cause.
- The withdrawal of the participant before the fair takes place means the loss of the reservation fee sum of money given by the participant (in case there would be any) and the penalty the Organization decide.
- The entrance of vehicles for unloading products will be allowed during the celebration of this fair only for an hour every morning, up to 15 minutes before the exhibition tent is opened to the public.
- In case this event is finally not celebrated due to any external cause, the Organizers will refund only and exclusively the given reservation fee (in case there was any) to every participant, who will not have right to any compensation.
- Participants will not be able to advertise or perform any marketing activity out of their stand without permission of the Organizers.
- Hammering or drilling on the stands' walls is not allowed. Any damage caused to the stand by the participant will be paid by the participant.
- The furniture and decoration of every stand will be borne by the participant.
- The Organizers will provide with plastic bags to every participant. The rest of packaging every participant might need must be provided by their own.
- The Organizers have got the right to modify the space of the fair and location of the participants due to technical needs or if the stands' demand requires it. The Organizers commit to inform the participant about any modification. The difference of the sum of money given as a reservation will be refunded to the participants in case the new space of the stand is smaller than what it was chosen.

- The Organizers have got the right of admission of participants and will be able to reject any application which does not adjust to these rules; and this decision will be unappealable. In case the participant has already paid the reservation fee, this will be refunded.
- The Organizers have the right to ask any participant for the removal of any product in their stands if it is considered and/or proved that this product is not craft handed or handmade by themselves in the case of the pottery and ceramics stand.
- The Organizers will be in charge of the security of the place. The security workers hired by the organization will not be allowed to accept orders from the participants.
- Taking part in this fair constitutes the acceptance of these official rules. The Organizers reserve the right of taking any other decision which is not regulated in these rules in order to contribute to the success of this event, and no claim can be made against these decisions.
- The unfulfillment of these rules can mean the closure of the stand. In this case, the participant will not have the right to any type of compensation. This could mean the rejection of this participant in future editions of the event.

APPLICATIONS' ADMISSION AND BOOKING OF SPACE

The space requested by every participant will be definitely assigned on 6th May 2019.

The **payment of 100% of the price of the stand** has to be made before **29th April 2019** in order to make the reservation. Those applications which are not together with the receipt of this payment will not be admitted.

Payments will be made through bank transfer or deposit to the bank account of Potters Association of La Rambla, Cordova, indicating the name of the applicant person/company/collective in the concept of the payment.

CAJA RURAL DEL SUR - ES76 3187 0522 4511 4573 4925

INSTALLATION AND SET UP

The participants will have to set up their display of products in their stands from 4th June 2019 at 12 pm to 6th June 2019 at 9 am.

DISMANTLING

The dismantling of the stands by the participants can start on 9th June 2019 at 7 pm and should finish in the following 24 h. Any risk caused by the delay of this dismantling after the time settled for it will be the participants' responsibility. For the removal of goods and certain materials, the participants will need the withdrawal permission of the Organizers.

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■ SERVICES INCLUDED IN THE FEE

- Information service.
- Public address system.
- Specific parking area for participants.
- Security and surveillance.
- Cleaning service.
- Advertising.
- Electricity.
- Air conditioner.
- Indoors stand, light and sign board.
- Security against fire.

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ENBARRO

FERIA DE ALFARERÍA Y CERÁMICA DE
LA RAMBLA



La Rambla
AYUNTAMIENTO



ASOCIACIÓN DE ARTESANOS
ALFAREROS DE LA RAMBLA

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