

LA RAMBLA
POTTERY AND CERAMICS
EXHIBITION

EN ZARZA BARRO

87

1-4 JUNE 2017
RECINTO FERIAL LA MINILLA



ASOCIACIÓN DE ARTESANOS
ALFAREROS DE LA RAMBLA

INTRODUCTION

&

AIMS

The Local Council of La Rambla (Cordova), together with the Potters Association of La Rambla (Cordova), organize for 2017 the **87th edition of La Rambla Pottery and Ceramics Exhibition**. After many years of tradition, this 87th edition comes with several changes and news which allow this village to continue with an important custom, which has meant the living of many local families during its almost a century of life.

Among these changes, we must highlight the fact that the original event gets divided in time into two:

Firstly, **ENBARRO La Rambla Pottery and Ceramics Fair**, which will take place from 1st to 4th June 2017 in the area called La Minilla. This event will be held in a great tent divided in different areas, one for the ceramics sector -both crafty ceramics and auxiliary industry-, and another one for restaurants and leisure, in which all the complementary activities will take place with the goal of attracting visitors and give support to the professionals. The rules below refer to this part of the event.

Secondly, **La Rambla International Pottery and Ceramics Contests´ Exhibition**, which will be held from 7th to 15th August in Naves de Cerámica in La Rambla, Cordova, meeting in time with the local festivals. The rules for entering these contests are in a document apart that you can find in the different communication media of this event (social networks, webpage, etc.)

THE FAIR'S LAYOUT

La Rambla Pottery and Ceramics Fair's space will have 1,500 m², divided into the following areas:

POTTERY AND CERAMICS

800 m² tent, using the space outside the tent if it were necessary. Prices for a stand are as mentioned below. The price includes light, electricity access (220V) and sign board.

RESTAURANTS AND LEISURE

300m² tent. In this area, there will be stands devoted to food and drinks, a drinks' bar, a stage for performances and an open area for the development of different activities. The price for a stand of 9 m² is 200 €. This price includes light, electricity access (220V) and sign board.

CHILDREN'S

400 m² outdoors devoted to leisure for children.

In order to guarantee the success of this event and encourage public and professionals to attend this fair, the organization will carry out an important advertising campaign, including posters and signs all over the region, broadcasting in the media and social networks and webpage. With the same target, a varied schedule of activities, which will provide visitors with an experience beyond just the commercial one, will be held.

DATE, PLACE & TIMETABLES

LA RAMBLA POTTERY AND CERAMICS FAIR

From 1st to 4th June 2017 in La Minilla, La Rambla, Cordova.

Timetables: Thursday, Friday and Saturday from 11:00 to 17:00 h. and from 19:00 to 22:00 h. Restaurants' timetables: from 11:00 to 17:00 h. and from 19:00 to 00:00 h. Sunday from 11:00h to 18:00 h.

* These timetables might suffer any change depending on the public attendance.

LA RAMBLA INTERNATIONAL POTTERY AND CERAMICS CONTESTS' EXHIBITION

From 7th to 15th August. Check the specific rules for these contests in a different document.

APPLICATION FORMS AND DEADLINES

The application form to take part in this fair can be sent or presented to the Potters Association of La Rambla Office or in the Business Initiatives' Centre of La Rambla, in any of the following ways:

By post: Pol. Ind. Los Alfares, C/ La Jarra, 25 - 14540 La Rambla (Córdoba) Spain. (Potters Association's address).

Pol. Ind. Los Alfares, C/ El Torno, s/n - 14540 La Rambla (Córdoba) Spain (Business Initiatives' Centre's address)

By email: info@ceramicadelarambla.com or cie@larambla.es

The deadline for applying for entering this fair is **12th May 2017**.

PRICES

There are two categories of stands:

POTTERY AND CERAMICS STAND

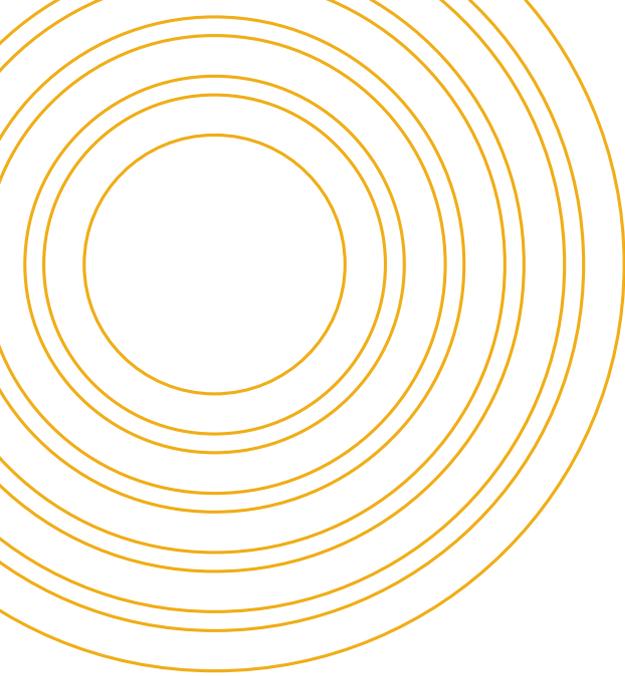
Any person, collective or Company from all over the world who want to show their pottery or ceramics work or their ceramics-related product (materials for ceramists, machinery, etc.), as well as ceramics' schools and ceramics dissemination centres can apply for one stand in this category, choosing among the following sizes:

12 m ²	3x4 m	75 €
15 m ²	3x5 m	85 €
18 m ²	3x6 m	95 €

RESTAURANTS

Any person, collective or Company devoted to restaurant business or catering can apply for a stand in this category. The price of a unique stand of 9 m² (3x3) is 200€, which includes light, electricity access (220V) and sign board. In case the participants have got any special needs regarding the access to electricity, they must inform the organization about it so that the organization can assess the situation.

9 m ²	3x3 m	200 €
------------------	-------	-------



SPECIFIC RULES FOR THE PARTICIPANTS

- The fair will take place from 1st to 4th June 2017 in La Minilla, La Rambla, Cordova. The timetables are: Thursday, Friday and Saturday: from 11:00 to 17:00 h. and from 19:00 to 22:00h. Restaurants' timetables: from 11:00 to 17:00 h. and from 19:00 to 00:00 h. Sunday: From 11:00h to 18:00h.
- Individual, collectives or companies who apply for any category of stand in this fair must present a copy of any legal document which proves that they are legally constituted as a self-employed, company, trademark or trade company, cultural association, school, official centre or any other type of legal definition which allows them to perform their activity (i.e. copy of last tax/fee payment's receipt for self-employed/freelance).
- The participants will be selected in strict order of receipt of their application form, setting a deadline on **12th May 2017**.
- Every participant of the Ceramics and Pottery stand will have a storing space inside the facilities of the fair.
- Any workers assisting visitors in every stand must be legally hired by the participant. The organization refuses any responsibilities or complaint about this issue.
- The products and objects shown by every participant must stay in the fair during the days and hours in which the fair takes place. No participant will be able to remove their products and close their stands before the fair is finished on 4th June.
- The participants will be the only responsible for the damage to third parties that their involvement in this fair could cause. In order to avoid this, the participant should take the necessary measures and contract a civil liability



insurance. The Organizers refuse any responsibility on the damage that the exhibition of participants' products or services could cause.

- The withdrawal of the participant before the fair takes place means the loss of the reservation fee sum of money given by the participant in the established deadline.
- The entrance of vehicles for unloading products will be allowed during the celebration of this fair only for an hour every morning, up to 15 minutes before the exhibition tent is opened to the public.
- In case this event is finally not celebrated due to any external cause, the Organizers will refund only and exclusively the given reservation fee to every participant, who will not have right to any compensation.
- Participants will not be able to advertise or perform any marketing activity out of their stand without permission of the Organizers.
- Hammering or drilling on the stands' walls is not allowed. Any damage caused to the stand by the participant will be paid by the participant.
- The furniture and decoration of every stand will be borne by the participant.
- The Organizers have got the right to modify the space of the fair and location of the participants due to technical needs or if the stands' demand requires it. The Organizers commit to inform the participant about any modification. The difference of the sum of money given as a reservation will be refunded to the participants in case the new space of the stand is smaller than what it was chosen.
- The Organizers have got the right of admission of participants and will be able to reject any application which does not adjust to these rules; and this decision will be unappealable. In case the participant has already paid the reservation fee, this will be refunded.

- The unfulfillment of these rules can mean the closure of the stand. In this case, the participant will not have the right to any type of compensation. This could mean the rejection of this participant in future editions of the event.
- **The Organizers have the right to ask any participant for the removal of any product in their stands if it is considered and/or proved that this product is not craft handed or handmade by themselves.**
- The Organizers will be in charge of the security of the place. The security workers hired by the organization will not be allowed to accept orders from the participants.
- The Organizers will give a prize of 300 €, trophy and certificate for the Best Stand of Pottery and Ceramics Category. This prize will be chosen by popular vote by the visitors of the fair.
- Taking part in this fair constitutes the acceptance of these official rules. The Organizers reserve the right of taking any other decision which is not regulated in these rules in order to contribute to the success of this event, and no claim can be made against these decisions.

APPLICATIONS' ADMISSION AND BOOKING OF SPACE

The space requested by every participant will be definitely assigned on **26th May 2017**.

The **payment of 100% of the price of the stand** has to be made before **24th May 2017** in order to make the reservation. Those applications which are not together with the receipt of this payment will not be admitted.

Payments will be made through bank transfer or deposit to the bank account of Potters Association of La Rambla, Cordova, indicating the name of the applicant person/company/collective in the concept of the payment.

Bank Account: **3063 0020 15 1145734925**

Bank name: **Caja Rural de Córdoba**

INSTALLATION, SET UP & DISMANTLING

The participants will have to set up their display of products in their stands from 31st May 2017 at 8 am to 1st June 2017 at 12pm.

The dismantling of the stands by the participants can start on 4th June 2017 at 7pm and should finish in the following 24h. Any risk caused by the delay of this dismantling after the time settled for it will be the participants' responsibility. For the removal of goods and certain materials, the participants will need the withdrawal permission of the Organizers.

SERVICES INCLUDED IN THE FEE

- Information service.
- Public address system.
- Specific parking area for participants.
- Security and surveillance.
- Cleaning service.
- Advertising.
- Electricity.
- Air conditioner.
- Indoors stand, light and sign board.
- Security against fire.



SOLICITUD DE PARTICIPACIÓN

NOMBRE DE EMPRESA RÓTULO DEL STAND PERSONA DE CONTACTO CIF / DNI TELÉFONO DIRECCIÓN COD. POSTAL LOCALIDAD PROVINCIA EMAIL WEB

Describa el tipo de cerámica que tiene previsto exponer:

Número de metros cuadrados de su stand:

Modalidad de venta:

12 M²15 M²18 M²

PROPIA

ORGANIZACIÓN

Por la presente manifiesto conocer en toda su extensión y aceptar las Bases del Concurso de Alfarería y Cerámica de La Rambla.

Firma:

Nota: La presente ficha puede ser remitida por fax (+34 957 684 772), email (info@ceramicadelarambla.com) o por correo postal:

Asociación de Artesanos Alfareros de La Rambla
Pol. Ind. Los Alfares. C/ La Jarra, 25
14540 La Rambla (Córdoba), España

RAMBLA AZ R



Centro de Iniciativas Empresariales de La Rambla
Pol. Ind. Los Alfares. C/ El Torno, s/n
14540 La Rambla (Spain)
Telf: +34 957 682 625
cie@larambla.es



ASOCIACIÓN DE ARTESANOS
ALFAREROS DE LA RAMBLA